

SP Telecom Powers Up Enterprise Network Services with VMware's Software-Defined WAN Technology

Expands connectivity portfolio with VMware NSX SD-WAN by VeloCloud to deliver robust and more secure enterprise networking services for mission-critical businesses

Palo Alto, Calif. and Singapore (December 10, 2018) – VMware, Inc., a leading innovator in enterprise software, and SP Telecom today announced the launch of Singapore's first software-defined wide area network (SD-WAN) services based on VMware NSX SD-WAN by VeloCloud. This will provide businesses with a low latency wide-area network that is automated and infrastructure-independent, to deliver robust and more secure networking services. Coupled with SP Telecom's network management and consultancy services, this collaboration will expand SP Telecom offerings to meet growing customer demand to more securely run, manage, and connect any application from cloud to device.

The new SD-WAN services will provide businesses with the ability to automate and prioritise business-critical traffic to travel over faster, more secure connections, as well as set backup options for downed traffic links. This optimisation of high traffic volume that enables near real-time access to rapidly changing data, is a key benefit crucial for mission-critical industries such as telecommunications, financial services, and the media and entertainment verticals.

In a multi-cloud era where businesses operate in an increasingly complex environment, VMware NSX SD-WAN combined with SP Telecom's diverse and utility-base data network provides simplicity, enabling greater flexibility to:

- support virtualised services from the cloud, connecting branch offices and mobile users to any type of data centres such as enterprise, cloud, or software-as-a-service;
- enable bandwidth expansion economically;
- provide optimal connectivity and access to the cloud and on-premises;
- accelerate new site deployments through zero-touch automated deployment.

SP Telecom's data network is truly diverse, with network paths running along the Singapore power grid, enabling network resiliency for business-critical functions. Furthermore, this data network is enhanced with superior latency performance for more efficient processes. This reduces the risk of outage that could occur due to power or active equipment failure. Part of its network consultancy services, SP Telecom analyses and optimises the network to deliver cost savings and efficiency. The connectivity and consultancy services, bundled with the new SD-WAN offering, will enable businesses to innovate fast and more securely by delivering robust performance for cloud applications, all through zero-touch deployment, the automation of network infrastructure implementation.

"Smart and discerning businesses are competing to offer differentiated end-user experiences, and with advanced connectivity, they can go-to-market quickly and roll out new innovations to meet the changing demands of customers," said Titus Yong, Chief Executive Officer of SP Telecom. "This is precisely why we are enhancing our portfolio with VMware's NSX SD-WAN on VeloCloud, a game-changer that will provide our enterprise customers with the best-in-class network infrastructure that they need to sharpen their competitive edge and win in a digital era."

NSX SD-WAN is the industry-leading SD-WAN solution that enables customers to deliver better cloud and application performance with full visibility, metrics, control, and automation of all devices and user endpoints, and lower overall costs. VMware NSX SD-WAN provides an extensible platform for enterprises and telcos to integrate both on-premise and cloud services under the same consistent business policy framework.

“We are shifting from a model of data centres to centres of data at the edge. This new networking approach, virtual cloud networking, is required to manage the hyper-distribution of applications and data,” said Sanjay K. Deshmukh, vice president and managing director, Southeast Asia and Korea, VMware. “By deploying VMware SD-WAN by VeloCloud as part of a Virtual Cloud Network, SP Telecom can provide enterprise customers with consistent, pervasive connectivity and intrinsic security for applications, data, and users from the data centre to the cloud and the branch. VMware SD-WAN will enable their customers to streamline the digital transformation journey by providing superior application performance with significantly reduced network complexity.”

Additional Resources

- Learn more about [VMware NSX SD-WAN by VeloCloud](#)
- Subscribe the [VeloCloud SD-WAN blog](#)
- Read about VMware’s vision for the [Virtual Cloud Network](#)
- Keep up with VeloCloud, now part of VMware, on [Facebook](#), [LinkedIn](#), [Twitter](#) and [YouTube](#)

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About VMware

VMware software powers the world’s complex digital infrastructure. The company’s compute, cloud, mobility, networking and security offerings provide a dynamic and efficient digital foundation to over 500,000 customers globally, aided by an ecosystem of 75,000 partners. Headquartered in Palo Alto, California, this year VMware celebrates twenty years of breakthrough innovation benefiting business and society. For more information, please visit <https://www.vmware.com/company.html>.

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About SP Telecom

SP Telecom is a joint venture company of ST Engineering and SP Group. SP Telecom builds its fibre network topology alongside Singapore’s nationwide power grid network. Through this, SP Telecom provides a differentiated design and diverse network solution for the smart and discerning, best-in-class enterprises and mission critical businesses. For more information, please visit www.sptel.com.

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